
Press release

INTERauto 2010 – Europe’s leading trade fair for automotive interiors with CTI as conference partner

INTERauto 2010 with new concept / Cooperation with partner CTI, Car Training Institute, a division of EUROFORUM Deutschland SE / Combination of trade fair and high quality conference with leading experts / Latest developments and trends in the automotive interior industry for OEM’s and suppliers (tier 1/2/3)

Hamburg, 18th April 2010. INTERauto 2010, Europe’s leading event for OEM’s and suppliers, connects trade fair with high-quality conference from 30th November till 2nd December 2010. The organizers G+J Events and CTI (Car Training Institute) guarantee a high-level event.

INTERauto 2010 offers not only an exchange of knowledge, but also provides highly relevant information. The most important experts in the field of automotive interiors are on site. They use the platform of INTERauto 2010 and get in touch with members of the business management, technical managers, application engineers, executives, project managers, purchasers and management staff of car makers and automotive suppliers.

By connecting a trade fair with a conference G+J Events and CTI create a new event format. Via the worldwide network of thousands of decision makers CTI guarantees premium quality. Experts report on the latest developments and take a look at current and future trends in all relevant areas of automotive interior industry.

INTERauto 2010 provides the most crucial advantage for exhibitors. Their latest products and innovations will be even more enhanced by the first class conference.

The attractive early bird will be limited until 31st May 2010.

Further information

Closing date: 31st August 2010

Date of event: 30th November – 2nd December 2010

Location: Cologne · Germany · Koelnmesse · Hall 4.2

About G+J Events:

G+J Events GmbH is a private organizer of conferences and trade fairs and a subsidiary company of Gruner + Jahr. The company organizes the INTERauto – Europe's flagship trade fair for automotive interiors, as well as the international CHEF-SACHE chefs' conference and the BOERSE ONLINE Anlegerforum conference trade fair. The portfolio of G+J Events is completed by two consumer shows: eat 'n STYLE and BABYWELT. The events are planned in close corporation with the publishing house Gruner+Jahr and its brands.

About CTI:

CTI, the Car Training Institute, is a partner for continuing education covering all aspects of the automobile. Practitioners from innovative manufacturing and supplier companies pass on their knowledge at annual conventions, conferences and seminars. CTI is a division of EUROFORUM Deutschland SE, a leading German conference provider. The parent firm, London-based Informa plc, organises and plans over 8,000 events annually worldwide.

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